



1

**IN-DEPTH
SWOT
ANALYSIS**



2

**ALL DEPTS
AUDITING ESP
ACCOUNTS &
PHARMACY**



3

**FULL LEAN
HEALTHCARE
ALONG WITH
SYSTEMS RE-
ENGINEERING**



4

**FULL TBC
MARKETING
WITH DIGITAL
MARKETING**



5

**WHOLE
HOSPITAL
CULTURE
CHANGE THRU EI
ALONG WITH TOP
MNC COS**

CHANGE MANAGEMENT INSIDE OUT (CMIO)

TOTAL CHANGE OF SENTINI SCENARIO 360°

WAVE'S END SWIMWEAR

5-Step Ordering Process



1

Add items to cart



2

Add promos
(if any)



3

Proceed to
checkout



4

Put your
shipping details



5

Place order!

WAVE'S END SWIMWEAR

5-Step Ordering Process



WHAT IT CONTAINS

MARKETING

Lorem ipsum dolor sit
amet, consectetur
adipiscing elit. Duis
vulputate nulla at ante
rhoncus, vel efficitur
felis condimentum.
Proin odio odio.

PRIMARY SWOT ANALYSIS

Lorem ipsum dolor sit
amet, consectetur
adipiscing elit. Duis
vulputate nulla at ante
rhoncus, vel efficitur
felis condimentum.
Proin odio odio.

PROJECT 2

Lorem ipsum dolor sit
amet, consectetur
adipiscing elit. Duis
vulputate nulla at ante
rhoncus, vel efficitur
felis condimentum.
Proin odio odio.

PROJECT 3

WHAT IT CONTAINS

SWOT ANALYSIS

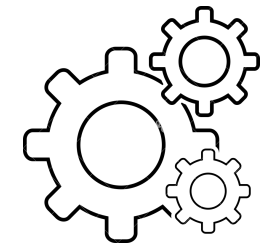
CLIENT & HOSPITAL



- WE WILL PLAN MARKETING TEAMS TARGETS
- **GIS**
- PRODUCT KNOWLEDGE BRIEFING
- **REFERRAL CMS**
- CORPORATE DISCOUNTS

TOOLS DESIGN

FOR TEAM



- HOSPITAL BROCHURES
- **TEAM PF**
- CAMP TOOLS
- **TOUR PLAN**
- WBS FULL TOOLS
- **WBS CARDS**
- WEB BASED ONLINE PERFORMANCE REPORTS

RECRUITMENTS

CORPORATE BASED



- 1+2 TEAM
- **2-3 RECRUITMENT ROUNDS**
- VERIFICATION PROCESS
- **DOCUMENTATION PROCESS**
- OFFER LETTERS & APPOINTMENT LETTERS

MARKETING

TRAINING

CLIENT & TEAM



- C.S., ETHICS, SELLING SKILLS
- **PR SKILLS**
- MM TRAINING
- **CLIENT MTNG MANAGEMENT SESSION**

FIELD TRAINING

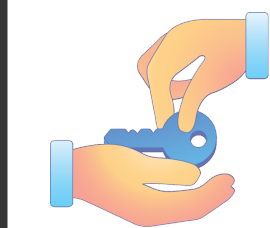
TEAM



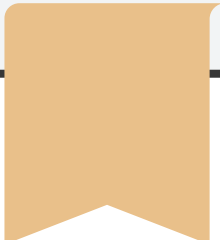
- MEETING DRS
- **GIS INTRO**
- CAMP TOOLS
- **MAKING TEAM TO DO LIVE CALLS**
- WBS TRAINING

INDUCTION

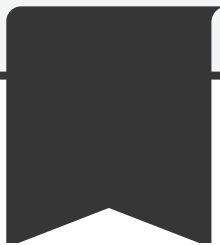
CLIENT & TEAM



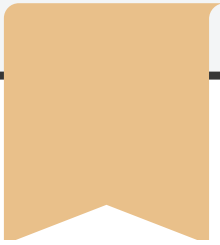
- HANDING OVER TEAM
- **MARKETING PLAN**
- MM PROTOCOLS
- **MM ROOM SETTING**
- CLIENT MARKETING STRATEGIES BRIEFING



**PRIMARY
BRAND
ANALYSIS
(PBA)**



**WEB
CONVERSION
LEAKAGES &
REPORT
(WCLR)**

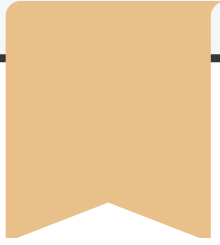


**YOUTUBE
CHANNEL
WITH
THUMBNAI
(YTT)**

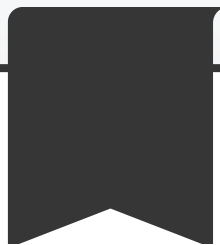


**QR CODE
PACKAGE
(QRP)**

360° WORKS



**PT
BROCHURE
(PB)**



**STAFF
TRAINING
(ST)**



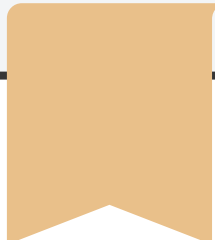
**DIRECTOR
PMS & SWOT
SESSION
(PMS)**



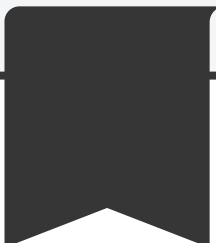
**PRIMARY
BRAND
ANALYSIS
(PBA)**



**BASIC CMS DIY
WEBSITE WITH
70+GOOGLE
RATING (BCMS)**

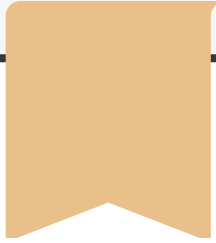


**YOUTUBE
CHANNEL
WITH
THUMBNAILS
(YTT)**

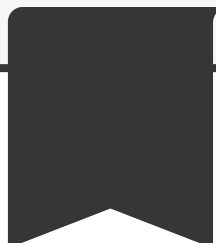


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(QRP)**

360° WORKS



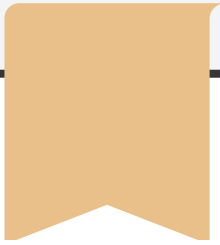
**CLINIC
BROCHURE
WITH QR
CODE (CB)**



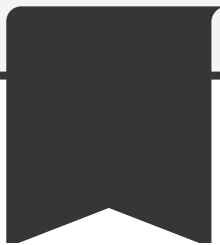
**F.O.D.,
TOOLS &
STAFF
TRAINING
(FTST)**



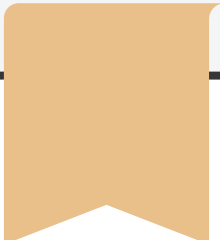
**DIRECTOR
PMS & SWOT
SESSION
(PMS)**



**PRIMARY
BRAND
ANALYSIS
(PBA)**



**CMS DIY
WEBSITE WITH
70+GOOGLE
RATING (CMS)**

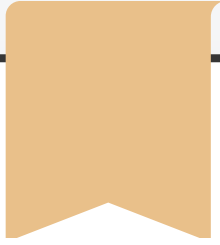


**YOUTUBE
CHANNEL
WITH
THUMBNAILS
(YTT)**

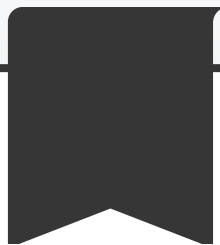


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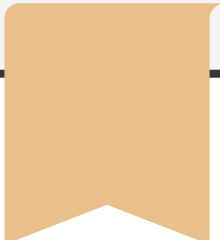
**CUSTOMER
BROCHURE
(CB)**



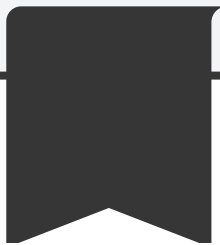
**STAFF
TRAINING
(ST)**



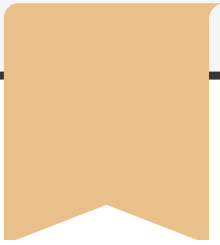
**DIRECTOR
BMS & SWOT
SESSION
(BMS)**



**PRIMARY
BRAND
ANALYSIS
(PBA)**



**WEB
CONVERSION
LEAKAGES &
REPORT
(WCLR&**

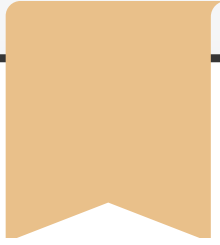


**YOUTUBE
CHANNEL
WITH
THUMBNAILS
(YTT)**

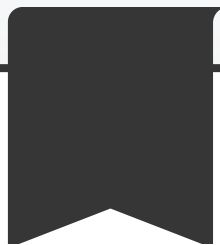


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360° WORKS



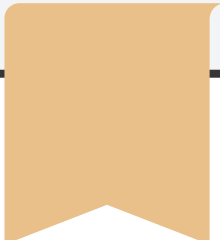
**CUSTOMER
BROCHURE
(CB)**



**STAFF
TRAINING
(ST)**



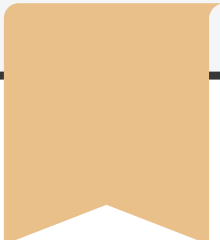
**DIRECTOR
BMS & SWOT
SESSION
(BMS)**



**PRIMARY
BRAND
ANALYSIS
(PBA)**



**WEB
CONVERSION
LEAKAGES &
REPORT
(WCLR)**

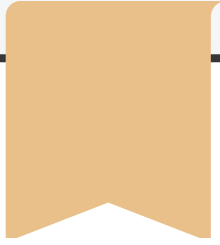


**F.O.D.,
REFRESHER
TRAINING
(FRT)**

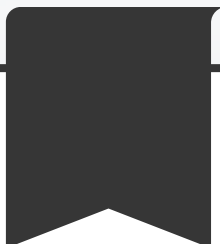


**PR DEPT
REFRESHER
TRAINING
(PRT)**

360° WORKS



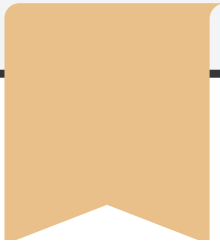
**HOD'S
REFRESHER
TRAINING
(HRT)**



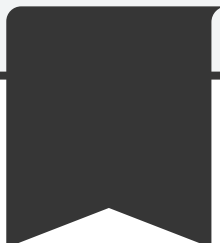
**GEN
STAFF
TRAINING
(GST)**



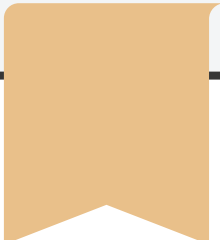
**DIRECTORS
WORKSHOP &
SWOT SESSION
(PMS)**



**PRIMARY
BRAND
ANALYSIS
(PBA)**



**WEB
CONVERSION
LEAKAGES &
REPORT
(WCLR&**

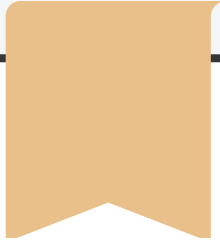


**YOUTUBE
CHANNEL
WITH
THUMBNAILS
(YTT)**

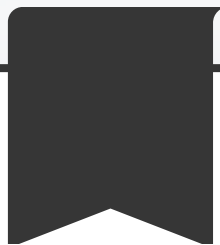


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(QRP)**

360° WORKS



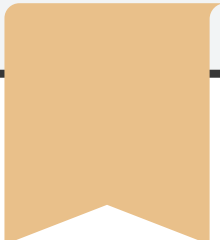
**PARENT
BROCHURE
(PB)**



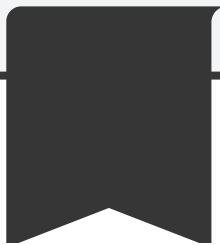
**STAFF
TRAINING
(ST)**



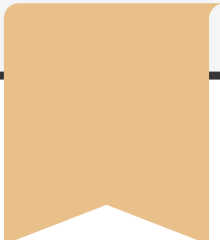
**DIRECTORS
BMS & SWOT
SESSION
(BMS)**



**PRIMARY
BRAND
ANALYSIS
(PBA)**



**CMS DIY
WEBSITE WITH
70+GOOGLE
RATING (CMS)**

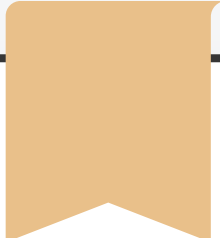


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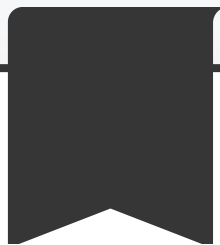


**QR CODE
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(QRP)**

360° WORKS



**PARENT
BROCHURE
(PB)**



**STAFF
TRAINING
(ST)**



**DIRECTORS
BMS & SWOT
SESSION
(BMS)**

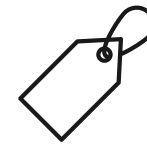


WHAT IT CONTAINS



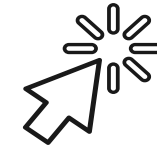
1

TOTALLY LAYMAN FRIENDLY DIY SITE



2

TYPE, SELECT, UPLOAD



3

MOBILE & DESKTOP FRIENDLY SITE



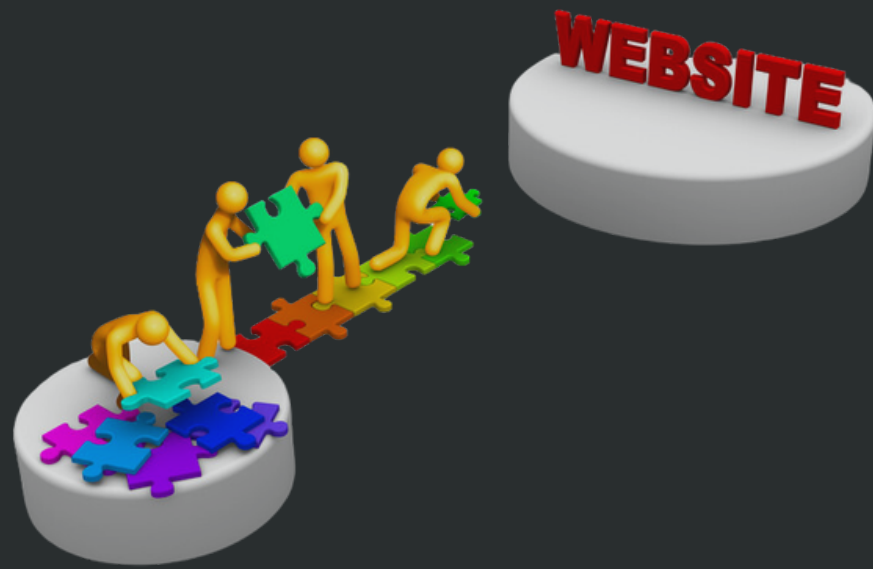
4

NO CODING



5

NO NEED OF WEB DESIGNER



BENEFITS TO THE CLIENTS



CONVERSIONS WILL
INCREASE



PTS WILL BE TTER
INFORMED ABOUT YOUR
SERVICES



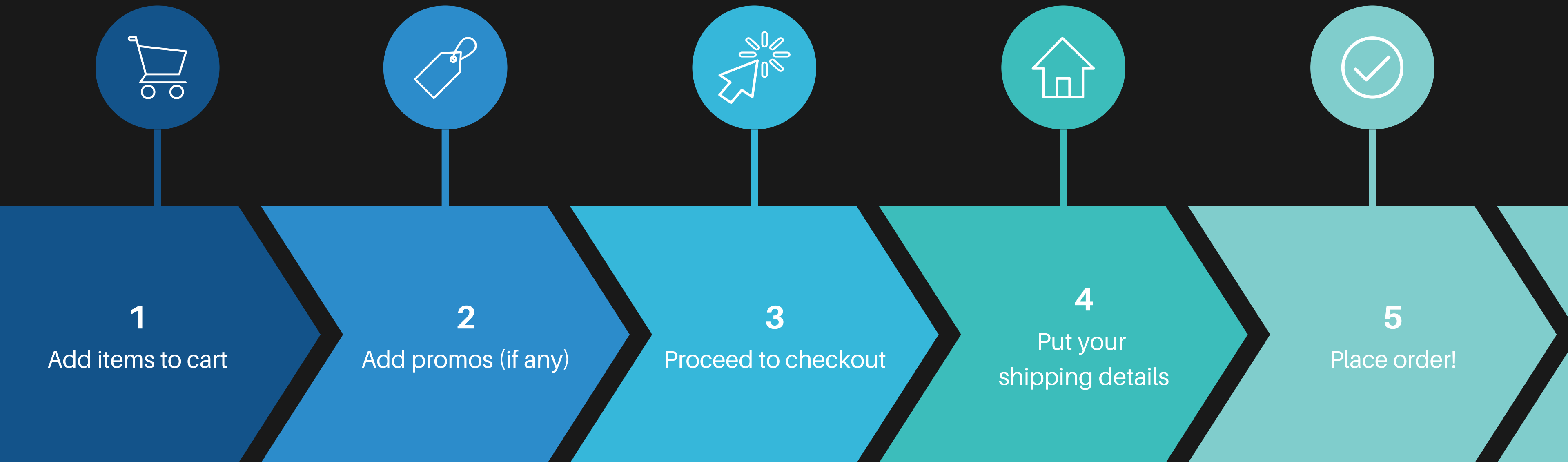
GOOGLE WILL TAKE YOUR
DATA & EXPAND



CPB WILL INCREASE &
BRAND VALUE WILL SHOOT

WAVE'S END SWIMWEAR

5-Step Ordering Process





Advantages of Visual Charts

Convey a great number of information in an effective and visual manner

1

Simplifies statistics

Use visual charts to communicate info more effectively.

2

Easy to understand

Use visual charts to communicate info more effectively.

3

Adds credibility

Use visual charts to communicate info more effectively.

4

Makes an impact

Use visual charts to communicate info more effectively.

WAVE'S END SWIMWEAR

5-Step Ordering Process



1

Add items to cart



2

Add promos (if any)



5

Place order!



4

Put your
shipping details

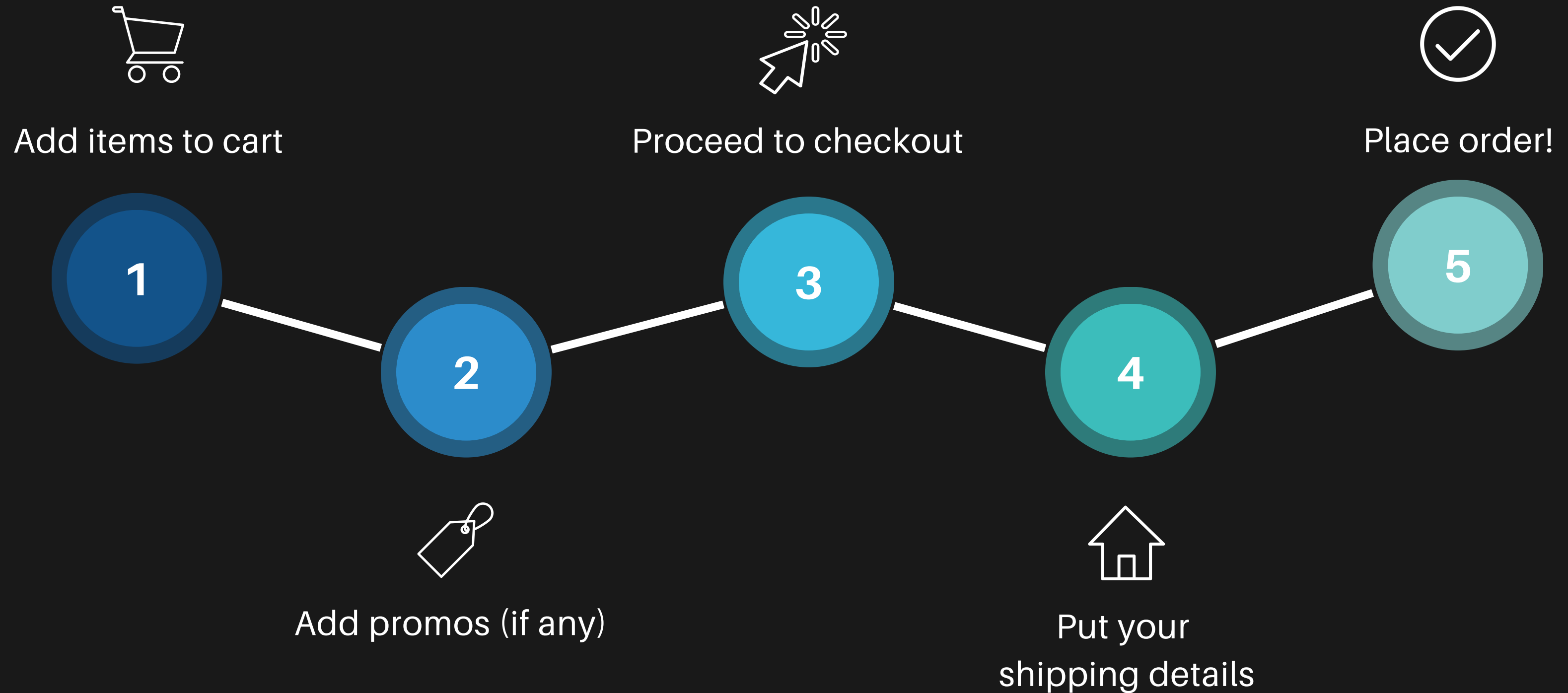


3

Proceed to
checkout

WAVE'S END SWIMWEAR

5-Step Ordering Process



HOW
DOES IT
BENEFIT
????

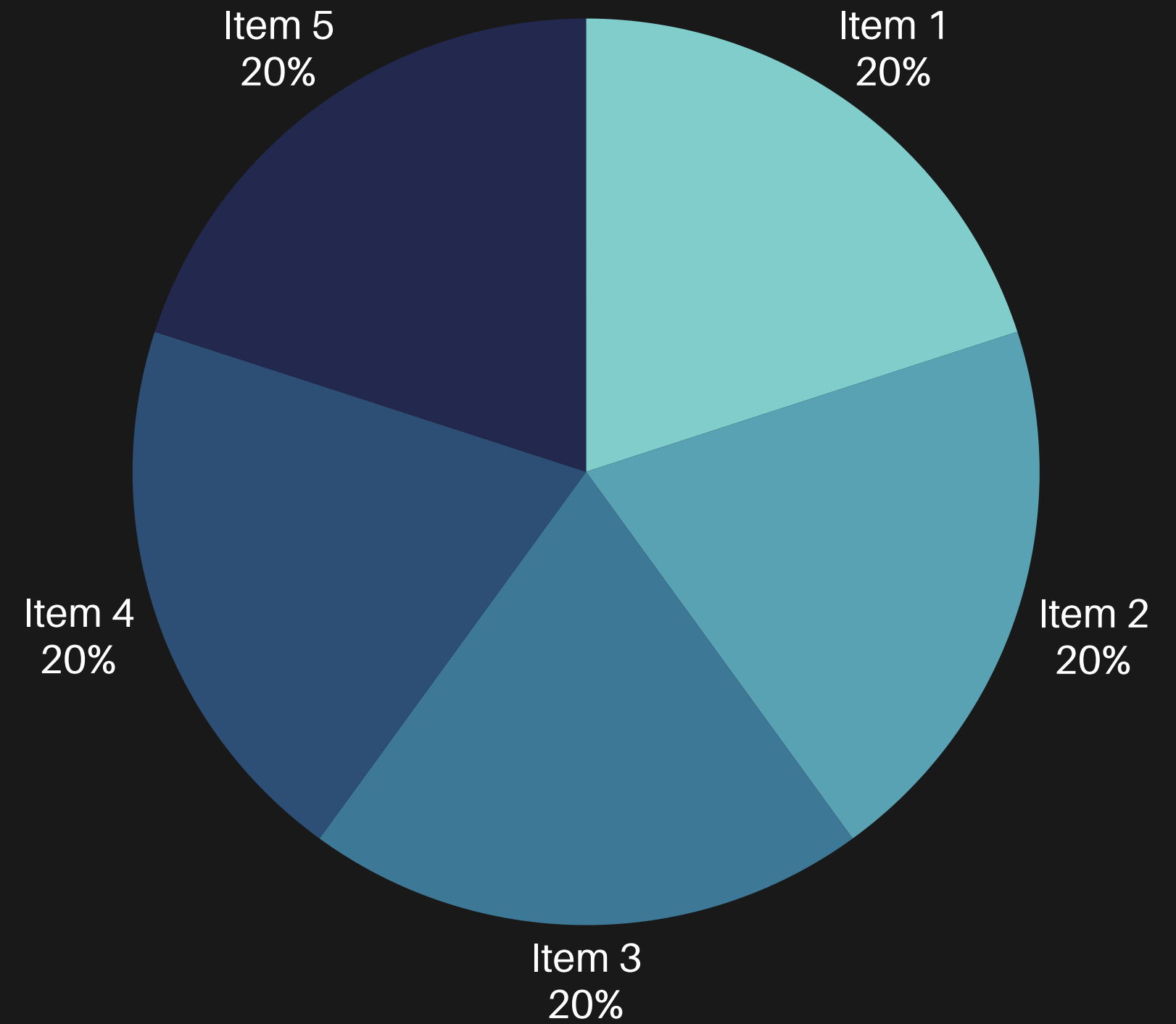
MARKETING

				
DIRECT & INDIRECT REVENUES	BRAND PENETRATION	INCREASE OF PUBLIC RELATIONS	QUICKER EMPANELMENTS	BULK HCP \$SALES
HOSPITAL REVENUES WILL SHOOT	MAXIMUM AREA WILL HAVE YOUR BRAND ECHOED IN ALL PEOPLES EARS	BOTH QUALIFIED & NON QUALIFIED DRS WILL KNOW YOUR CENTRE IN THE QUICKEST TIME POSSIBLE	THIS TEAM WILL BE TRAINED AS TO HOW TO GET EMPANLEMENTS/MOU _s WITH INSURANCE & CORPORATE COS	THIS TEAM WILL BE APPROACHING CORPORATE COS FOR BULK HCP
INDIRECT REVENUES WILL INCREASE DUE TO PT TO PT REFERRALS	STRONG MEMORY STRUCTURE (SMS) WILL BE CREATED THROUGHT THE REGION AB YOUR CENTRE	GENRAL PUBLIC WILL KNOW YOUR CENTER DEEPLY THAN ANY AD OR MEDIA	DUE TO THIS PROFESSIONALLY TRAINED TEAM, YOU WE WILL BE SWEEPING PT MARKET FROM HOMES	WHOLE BRAND LEAKAGES WILL COME OUT DUE TO PTS, REF DRS LIVE REVIEWS FROM FIELD
		DAY TODAY LIVE ANALYSIS OF HOSPITAL PERFORMANCE		

WHAT YOU ACHIEVE IN 10 YEARS YOU WILL DO IT IN HALF PERIOD

WAVE'S END SWIMWEAR

5-Step Ordering Process



THE POWER OF VISUAL CHARTS

BRING YOUR PRESENTATION TO THE NEXT LEVEL



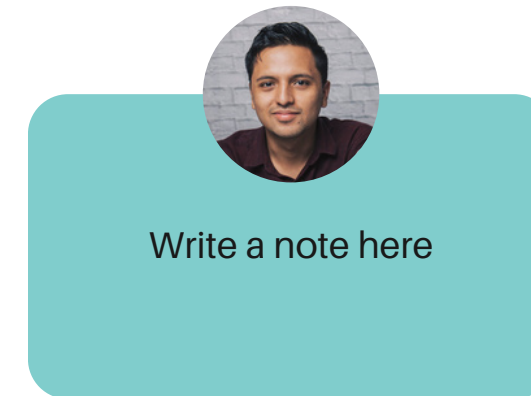
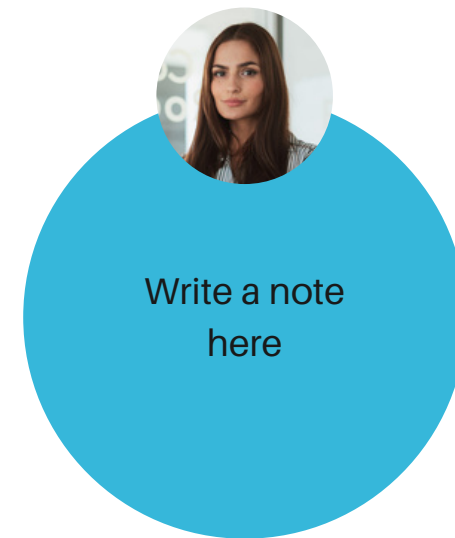
A close-up, low-angle shot of a person's hands typing on a silver laptop keyboard. The laptop is on a dark desk. In the foreground, there are some papers and a smartphone. The background is blurred, showing a person in a dark shirt. The overall lighting is dim, with a teal accent bar on the left and right sides of the image.

EMPOWER WITH VISUAL CHARTS

SHARE INFO THAT RESONATES

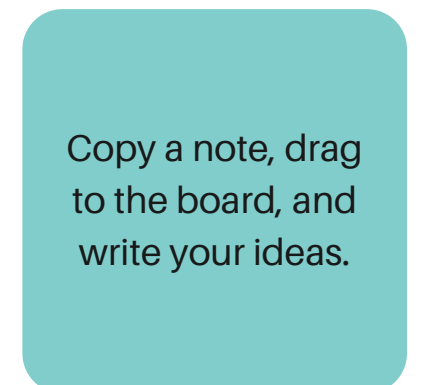
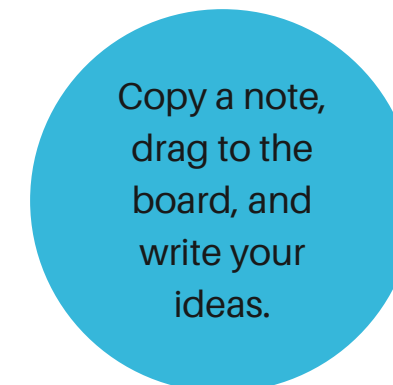
Visual charts make data and numbers on presentations interesting and memorable.

WHITEBOARD PAGE



Tip: Collaboration makes teamwork easier! Click "Share" and invite your teammates to fill this up. Use this page for bulletins, brainstorming, and other fun team ideas.

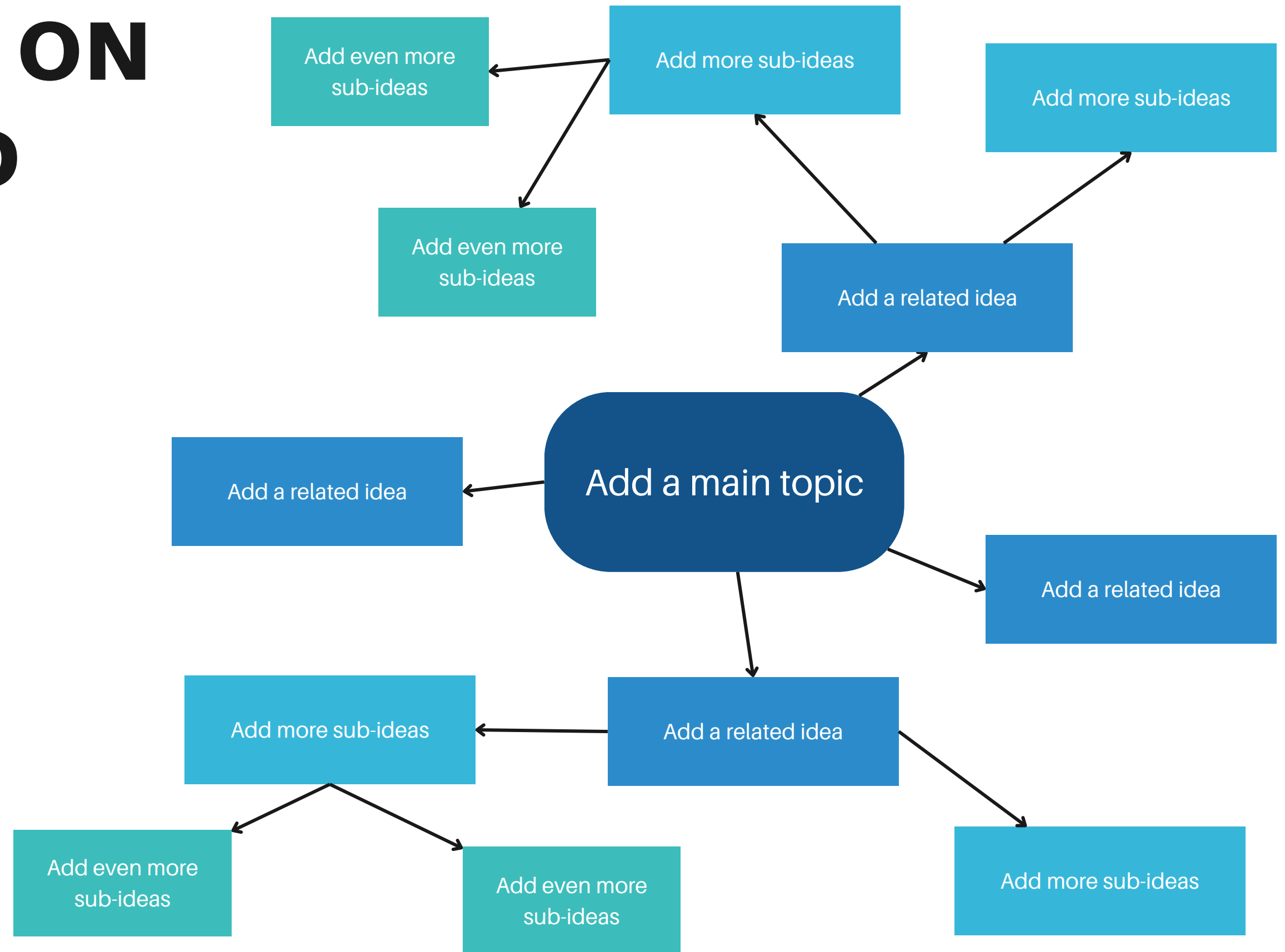
Right-click on the **background** of the slide, or on the **thumbnail** below, for the option to **expand** this page into a **whiteboard** for more space!



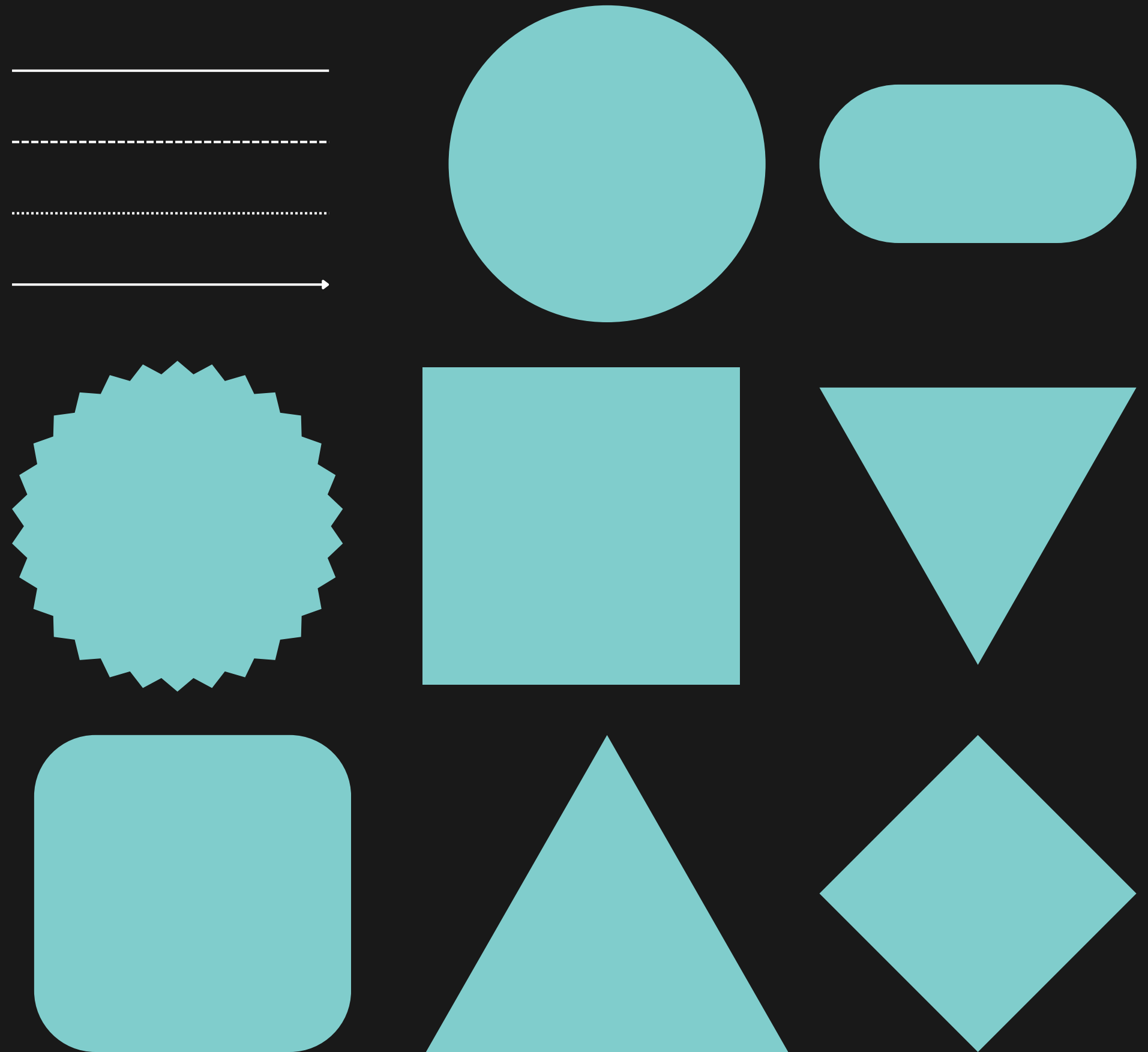
COLLABORATE ON A WHITEBOARD

Tip: Collaboration makes teamwork easier! Click "Share" and invite your teammates to fill this up. Use this page for bulletins, brainstorm, and other fun team ideas.

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RESOURCE PAGE



Use these design resources
in your Canva Presentation.
Happy designing!

Don't forget to delete or hide this
page before presenting.

RESOURCE PAGE

Use these design resources
in your Canva Presentation.
Happy designing!

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page before presenting.



WHAT DOES IT CONTAIN

MARKETING SWOT ANALYSIS	CLIENT MEETINGS	HOSPITAL STUDY	for confetti
TOOLS FOR TEAM	for a drumroll	M	for mic drop
O	for bubbles	Q	for quiet
U	for unveil	#	Any number from 0-9 for a timer