

First slide

Who we are



29+ years in market in increasing branding, revenues & stabilising healthcare



Who We Are



29+
YEARS IN
MARKET

100+
HOSPITALS ALL
OVER INDIA

**LEAD
AUDITORS
FOR ISO
9001:2015**

**AUTHORISED INDIAN
ASSOCIATES
FOR QUALITY
VERITAS LTD, UK**

**WE FOLLOW ETHICS &
WE DO RESEARCH
BASED
PROJECTS**

MUMBAI

HYDERABAD

WE WORK VERY
HARD TO GIVE
GREAT OUTCOMES
FOR OUR CLIENTS



+91-98669 37170
+91-85001 4817 (WA)
+91-99597 46887



Hyderabad:
#6, Ramu Towers,
Masab Tank A.C.Guards

Mumbai :
113, Jamali Bldg,
Modi Street, Fort



Next slide

Our Team





Mr N.S.Rao

CEO & FACULTY

MR PV CHANDRA

LEAN SIX SIGMA FACULTY

MS FLORENCE

DIRECTOR & FACULTY

DR JYOTHSNA

DIRECTOR



MR ROZARIO

CHIEF FACULTY

MR KISHORE

DIRECTOR

MS MONICA

PROJECTS COORDINATOR

MR RAVI.V

AUDITOR - PHARMACY

Pharmacy Procurement &
Inventory Management Audit

Next slide

Our corporate clients





CASIO



13 BRANCHES
CSI SYSTEMS
INSTALLED BY
US

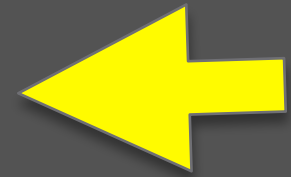


Next Slide

Pics of Projects we did



CLIENT: CASIO, 1996



SALES TRAINING REVIEW



ROLE PLAYING



\$ALES TRAINING



**PROFESSIONAL CORPORATE
MARKETING DEPT (PCMD)**

DENTAL PROJECT

NEW DELHI



**ISO QMS ORIENTATION &
ACCREDITATION SESSION**

ISO AUDIT PROJECT

BANGALORE

[CLICK HERE TO WATCH](#)





PROFESSIONAL CORPORATE
MARKETING DEPT (PCMD)

DENTAL PROJECT

HYDERABAD

ISO QMS 9001:2015 ACCREDITATION



ISO QMS ORIENTATION &
ACCREDITATION SESSION

ISO AUDIT PROJECT

KHAMMAM

Next Slide

Press Clips Follows

**We were in the press many
times as ISO lead auditors**



LATEST PRESS COVERAGE- DENTAL HOSPITAL

Nagubandi Dental Hospital gets ISO certificate

OUR BUREAU

Khammam: Nagubandi Multi-speciality Dental Hospital got ISO 9001-2005 certificate from Quality Council International and this is the first-ever hospital to receive such honour, said Nagubandi Kiranku-

mar, renowned dentist in a press note released here on Thursday. He expressed his happiness over the recognition and said it was a pride for the Khammam district. Indian Dental Association along with dental experts appreciated the hospital management on the occasion.





**We give guarantee of outcomes provided
you cooperate with us
till the end 🙏**



29+ years in market in increasing branding, revenues & stabilising healthcare

**TO ACHIEVE
YOUR VISION
&
BE TOP
BRAND**

**ONE HAS TO
CHANGE FROM
TRADITIONAL
PRACTICE**



**Our sole vision—for your centre and for
TABOR—is to create a long-term win-win
partnership.**



POWERFUL, TIME TESTED PROJECTS



**TO INCREASE
REVENUES**



(PATIENTS)



**TO STABILISE
YOUR PRACTICE**

CLINICS / DENTISTS / SMALL DIAGNOSTIC CENTERS

REVENUE
ENHANCEMENT



UP TO 10 STAFF

BASIC REFERRAL
MARKETING (BRM)

PROFESSIONAL REFERRAL
MARKETING DEPT (PRMD)

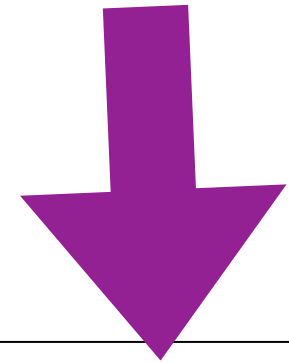
HOME TO HOSPITAL (HTH)

SOCIAL MEDIA CREATION
WITH VIDEO SHOOTING
-INST (SM)

PROFESSIONAL CORPORATE
MARKETING & CLINIC
ADMIN (PCMA)

CUSTOM YOUTUBE
CHANNEL (YTT)

WEB CONVERSION
LEAKAGES REPORT (WCLR)



AS MARKETING &
MANAGEMENT
CONSULTANTS
(AMC)

Doctors' practices generally fall
into one of two categories

```
graph TD; A[Doctors' practices generally fall into one of two categories] --> B[High Margin Practice (HMP)]; A --> C[Low Margin Practice (LMP)];
```

High Margin Practice
(HMP)

Low Margin Practice
(LMP)

Doctors' practices generally fall
into one of two categories

```
graph TD; A[Doctors' practices generally fall into one of two categories] --> B[High Margin Practice (HMP)]; A --> C[Low Margin Practice (LMP)]; B --> D[Where affluent patients prefer to seek high-value treatments here through direct cash payments]; C --> E[This set up attracts low & middle-income communities, preferring low priced treatments];
```

High Margin Practice
(HMP)

Where affluent patients prefer to
seek high-value treatments here
through direct cash payments

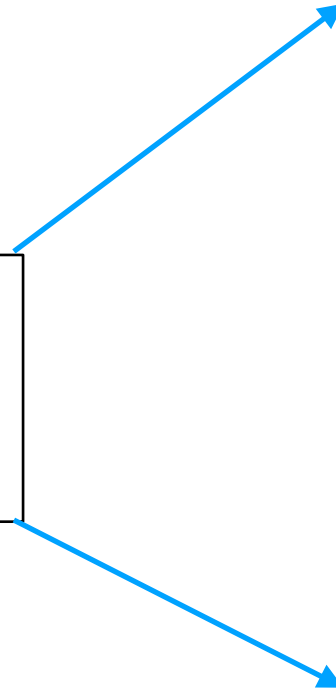
Low Margin Practice
(LMP)

This set up attracts low & middle-
income communities, preferring
low priced treatments

If you want High Margin
Practice (HMP)

You need to increase
revenues ₹

You need to stabilise
your clinic /
practice ♖





**TO INCREASE
REVENUES**



**YOU NEED TO INCREASE
PT FOOTFALLS**

4

**& THEY COME FROM
4 SEGMENTS**

4 segments

Referrals

Walk-in patients

Corporate employees

Patient-to-patient referrals

To

Strengthen referrals

To Get more walk-in patients

To Attract corporate employees

& to get an atmosphere wherein patient-to-patient referrals increases

We have 'live' projects to cover all these

REFERRALS

Basic Referral
Marketing (BRM)

Professional
Referral Marketing
Dept (PRMD)

WALK-INS

Home to Hospital
(HTH)

CMS DIY Website
(CMS)

Web Conversion
Leakages Report
(WCLR)

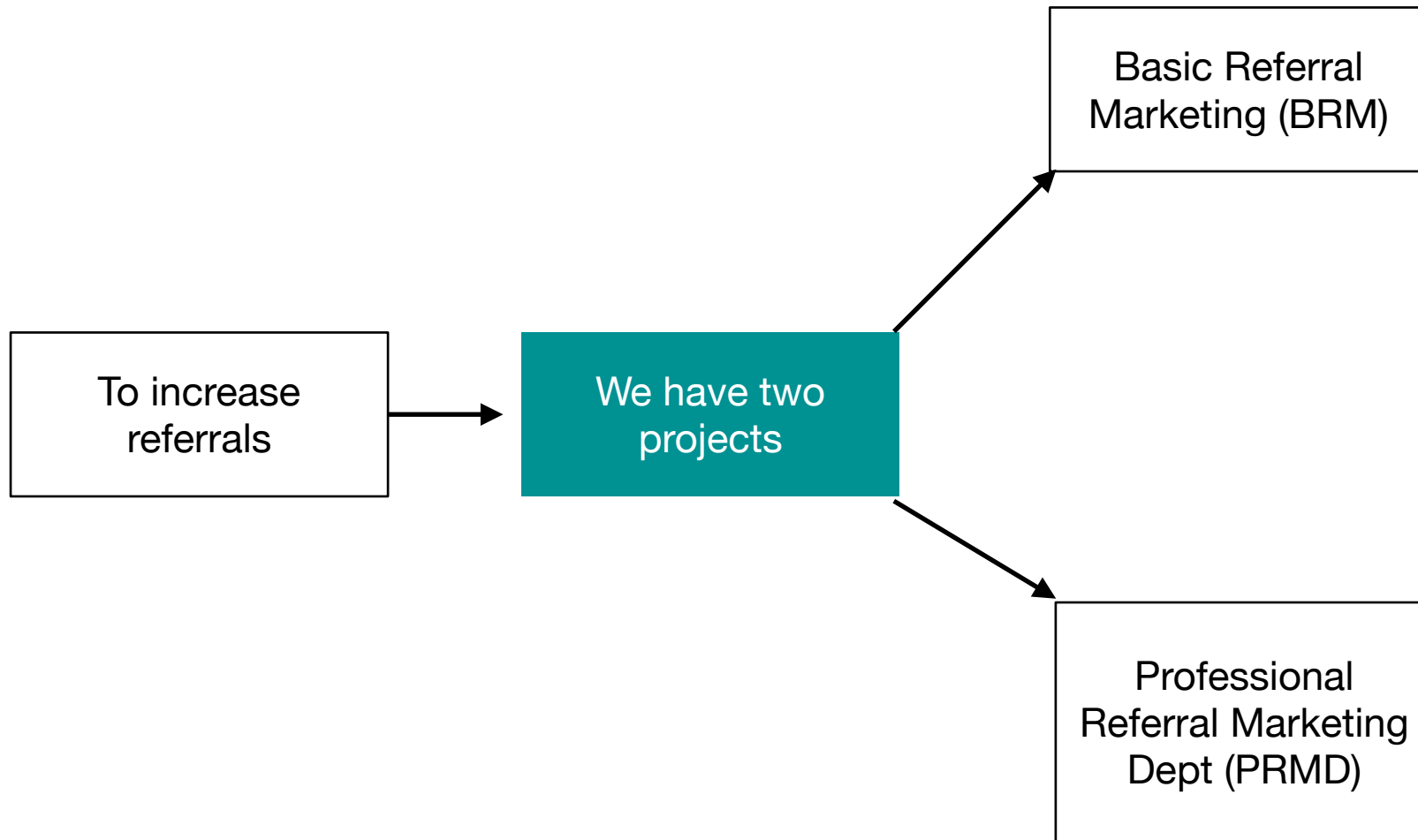
Custom 10-in-1
YouTube Channel
(YTT)

CORPORATES

Professional
Corporate
Marketing and
Administration
(PCMA)

PATIENT TO PATIENT REFERRALS

For this you
need to
'stabilise' your
place



**First revenue
enhancement Project**

**Basic Referral Marketing
(BRM) Project**



REVENUES ENHANCING PROJECTS



BASIC REFERRAL
MARKETING (BRM)



TO BEGIN REFERRALS &
BRANDING WITH LOWEST
BUDGET

BASIC REFERRAL MARKETING (BRM)

**THIS WILL BEGIN
REFERRALS &
BRANDING WITH
LOW BUDGET**



WITHOUT INITIAL
MARKETING INVESTMENT

NO CLINIC CAN GET
PATIENTS EITHER
REFERRALS OR
WALK-INS IN BULK

WE WILL RECRUIT PROFESSIONALLY
ONE GUY AS P.R.O.,

**FULL PROFESSIONAL TRAINING WILL BE
GIVEN AS TO HOW TO INCREASE
REFERRALS**

WE WILL DESIGN 3 PERFORMANCE
REPORTS, REFERRAL BROCHURE & LEAFLET
WILL BE DESIGNED

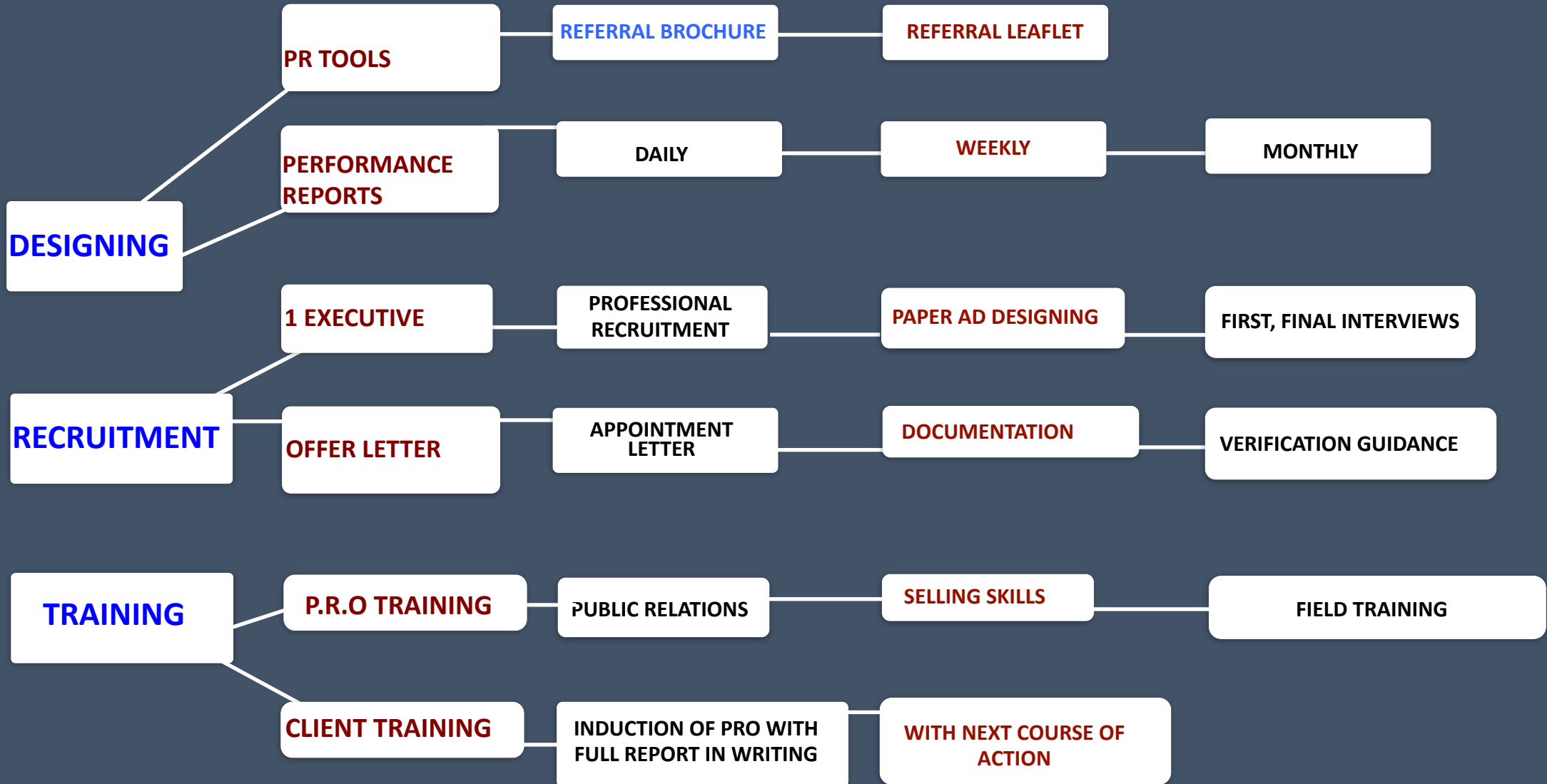
**BASIC REFERRAL
MARKETING (BRM)**



WHAT WE WILL DO IN BRM PROJECT

DETAILED step by step
ROSTER OF PROJECT

DETAILED PRESENTATION WILL BE
GIVEN IN PERSON



BASIC REFERRAL MARKETING

BRM

WHAT IT CONTAINS



WHAT THIS BASIC MARKETING WILL DO FOR YOU



- This project elevates your brand visibility across your service area through professional marketing and strategic brand positioning—far beyond the limited impact of conventional banners, posters, and routine social media posts.
- Sales will start happening 3 months after induction

Next revenue enhancement Project	Professional Referral Marketing Dept (PRMD) Project
-------------------------------------	--



**TO INCREASE BULK
REFERRALS &
BRANDING**

**PROFESSIONAL
REFERRAL MARKETING
DEPT (PRMD)**

PROFESSIONAL REFERRAL MARKETING DEPT (PRMD)

**THIS WILL
INCREASE
REFERRAL
BRANDING**



DESIGNED TO
GET REFERRALS IN
HIGH VOLUMES
WITH FULL TEAM

360° REFERRALS FROM MARKET

This project covers 360° referral marketing on par with medical reps covering total territory with all ref tools & team targets



PROFESSIONAL REFERRAL
MARKETING DEPT (PRMD)



OVERVIEW OF WHAT WE WILL DO IN PRMD PROJECT

CLINIC SWOT ANALYSIS

PROFESSIONAL RECRUITMENT OF
1 PROFESSIONAL P.R.O., + 1 TEAM LEADER
CUM CLINIC MANAGER

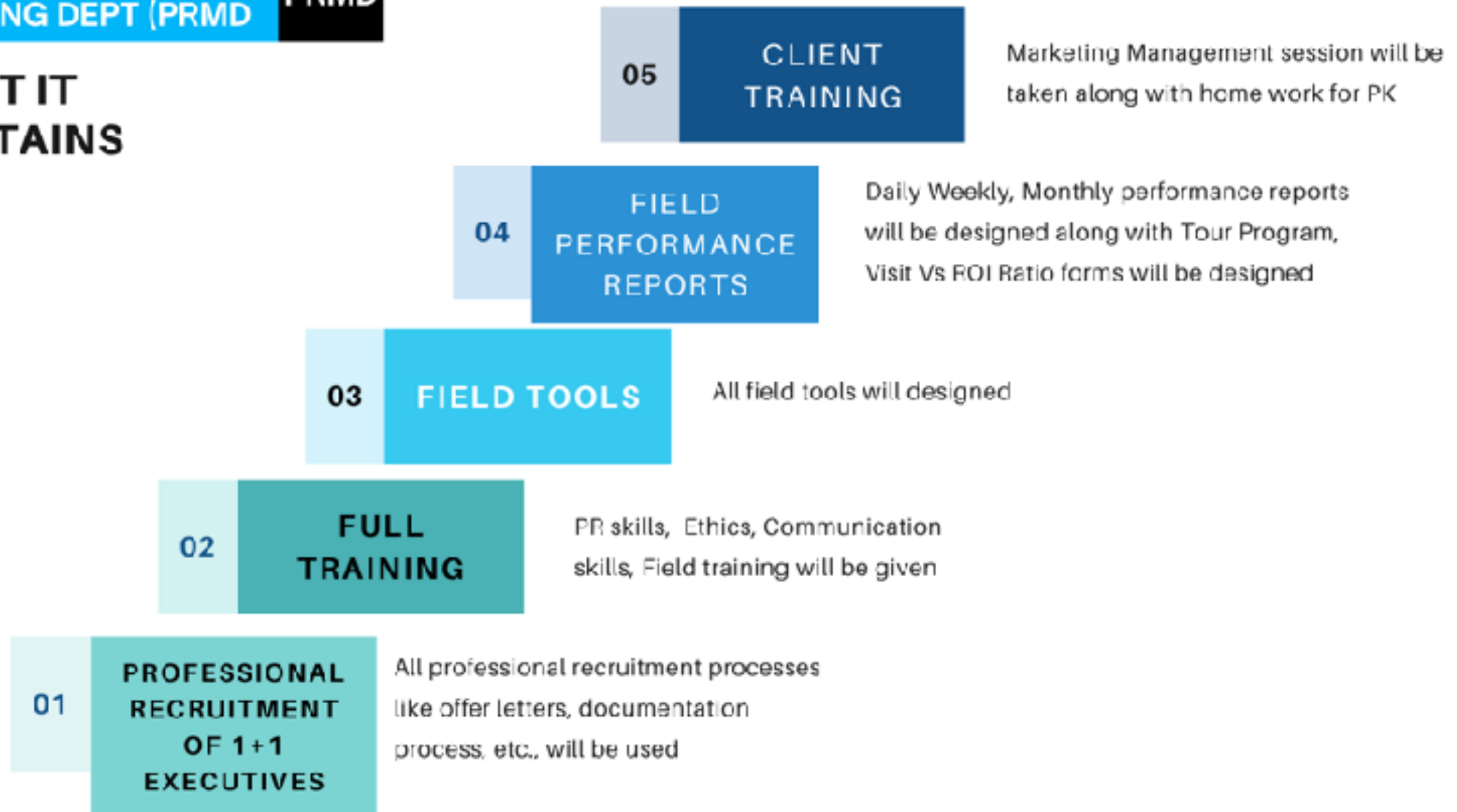
WE WILL DESIGN ALL TOOLS FOR THE TEAM

& TAKE FULL TRAINING
FOR THEM & CLIENT

PROFESSIONAL REFERRAL
MARKETING DEPT (PRMD)

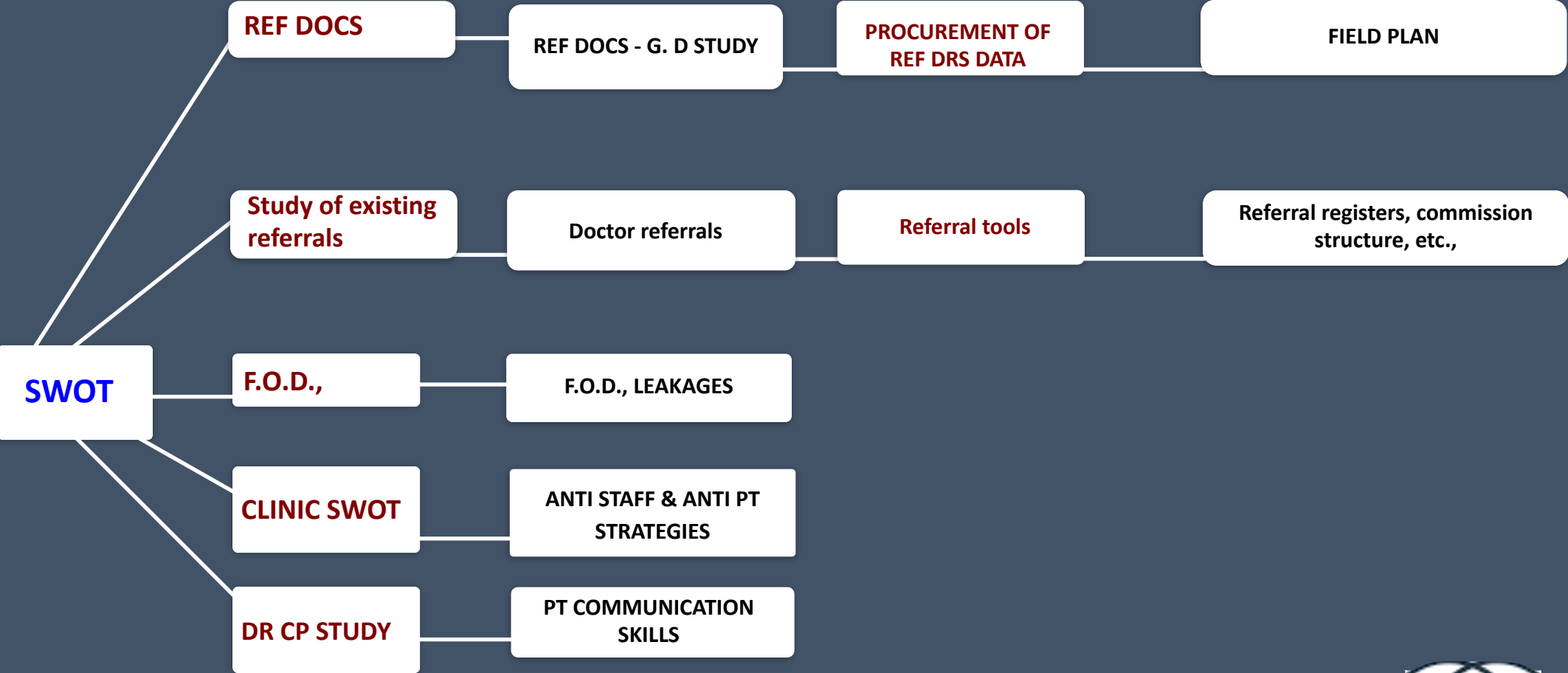


WHAT IT CONTAINS

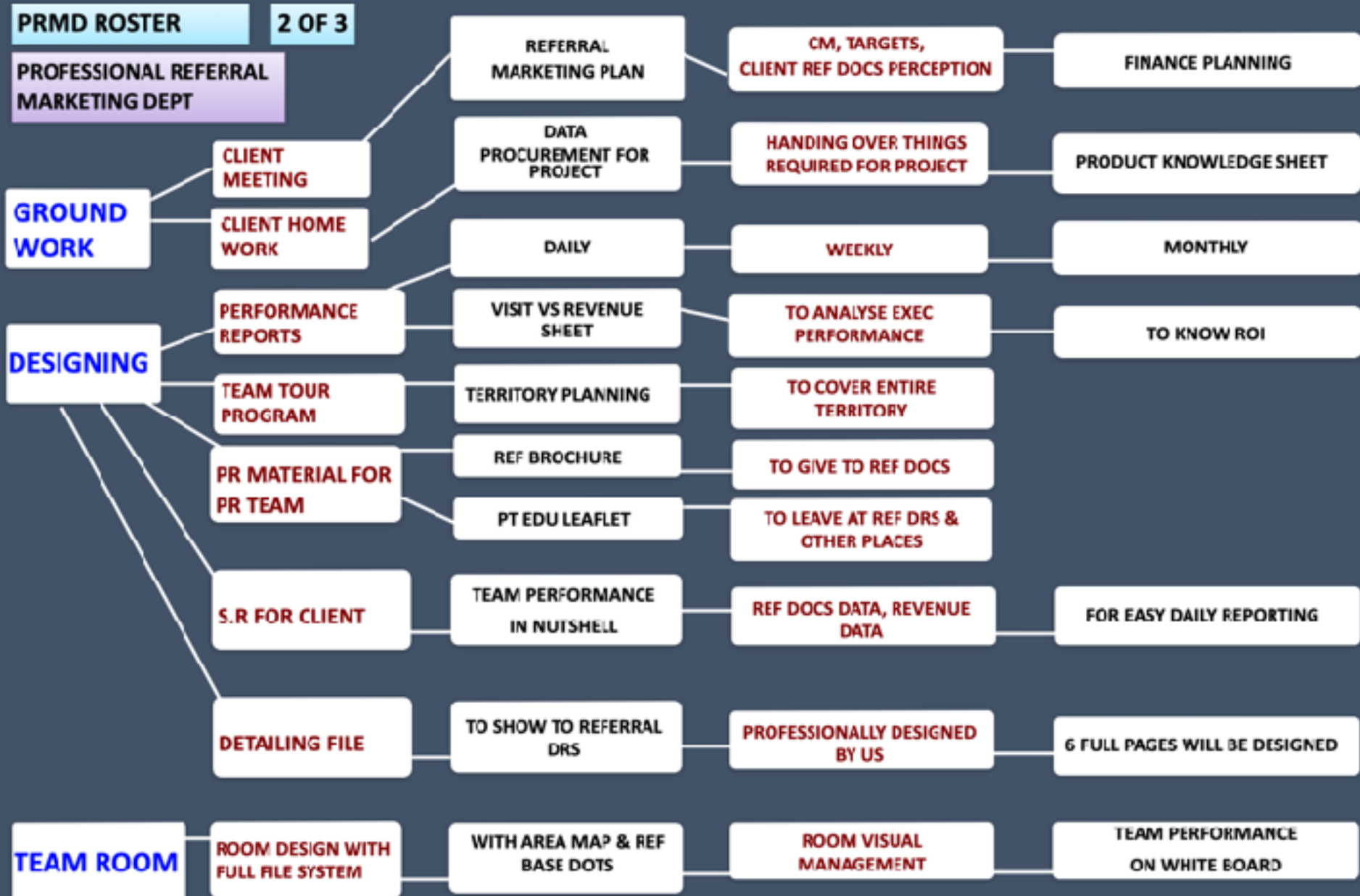


DETAILED step by step
ROSTER OF PROJECT,
difficult to understand,
we will give personal
presentation

DETAILED PRESENTATION WILL BE
GIVEN IN PERSON



DETAILED PRESENTATION WILL BE
GIVEN IN PERSON



In short

What we do



IN SHORT



SWOT ANALYSIS



**PR TEAM TOOLS
DESIGNING**



**PROFESSIONAL
RECRUITMENT
1 PRO**



**PROFESSIONAL
TRAINING**



INDUCTION

WHAT THIS REFERRAL MARKETING DEPT WILL DO FOR YOU

BENEFITS



- Referral Revenues will start increasing 3 months after finishing the project
- Your “brand name” among referral doctors & pts will soar high
- You will settle in practice much faster than you have imagined as we will be guiding you step-by-step to virtually sweep referral market share

WE WORK VERY
HARD TO GIVE
GREAT OUTCOMES
FOR OUR CLIENTS



+91-98669 37170
+91-85001 14817



HYDERABAD : 6, RAMU TOWERS, A. C. GUARDS
MUMBAI : 113, JAMALI BUILDING, MODI STREET



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**Next Project to increase
walk-ins**

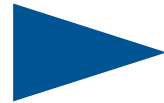
Home to Hospital (HTH)



REVENUES ENHANCING PROJECTS



HOME TO HOSPITAL
(HTH)



TO INCREASE CLINIC'S
BRANDING & PATIENTS
RAPIDLY RIGHT FROM HOMES

HOME TO HOSPITAL (HTH)



Direct Brand Penetration

HOME TO HOSPITAL (HTH)

VIRTUALLY
SWEEPING PT
MARKET



TARGETING HOMES

CONDUCTING
MARKETING ACTIVITIES
RIGHT AT HOMES TO
INCREASE PT FOOTFALLS
& BRANDING



WHAT WE WILL DO IN THIS HTH PROJECT



HOME TO HOSPITAL

1 PROFESSIONAL P.R.O., RECRUITMENT

FULL TRAINING WITH LIVE CAMP

CAMP TOOLS, PT PAMPHLETS, TEAM
PERFORMANCE REPORTS

HOME TO HOSPITAL (HTH)



WHAT WE WILL DO IN HTH PROJECT

DETAILED step by step
ROSTER OF PROJECT

HOME TO
HOSPITAL

HTH

WHAT IT CONTAINS



**PROJECT
PERIOD:**

3 months

FEE: ₹ 87k

EXP: (₹ 75k)

WHAT THIS HOME TO HOSPITAL MARKETING WILL DO FOR YOU

BENEFITS



- Walk-ins will increase drastically (pt footfalls)
- Your brand name will soar in & around your area as we will be guiding you to capture market share strategically
- Paid pts will increase with high paying pts in large nos

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FOR OUR CLIENTS



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HOME TO
HOSPITAL

HTH

WHAT IT CONTAINS



Next Project to increase
walk-ins

CMS DIY website (CMS)



BASIC CMS DIY WEBSITE (BCMS)



**MODERN DIY
WEBSITE
WITHOUT
CODING**





**DIY CMS WEBSITE WITH
NO CODES, LAYMAN
FRIENDLY DASHBOARD**



DIY CMS WEBSITE WITH CONTENT CONVERSION



ULTRA-MODERN WEBSITE WITH VIDEO HEADER



SIMPLEST, FASTEST WEBSITE



70+RATED WEBSITE IN GOOGLE PAGE SPEED TEST



CONTENT RESEARCH AND DESIGN



EMBEDDING VIDEOS IN SITE FOR MORE CONVERSIONS



STICKY HEADER



FULL TRAINING AS TO HOW TO CREATE & UPDATE
PAGES





Websites promote you 24/7: No
employee will do that.

— *Paul Cookson* —



The Power of Website

FOR BETTER CONVERSIONS

DIY WEBSITE

**“GREATEST
HEADACHE IN
BRANDING
OURSELVES IN
MARKET**



**IS OUR
INABILITY TO
DESIGN WEBSITE
AND MAKE IT LIVE”**

GOOD NEWS



- **WITH OUR CMS WEBSITE,**
- **YOU YOURSELF CAN UPLOAD YOUR WEBSITE,**
- **AS SIMPLE AS**
 - **TYPING,**
 - **SELECTING PICS/VIDEOS**
 - **AND CLICKING UPLOAD**
- **IN JUST 2 HOURS WE WILL TRAIN YOU IN THIS !**

DIY CMS WEBSITE

01

**NO NEED OF ANY WEB
DESIGNER**



02

**USER FRIENDLY
WEBSITE**

03

**YOU CAN UPLOAD
ALL YOUR VIDEOS &
CONTENT INSTANTLY**

**&
DESIGN YOUR
OWN SITE**

Benefits of DIY Website

NO NEED OF ANY TECHNICAL KNOWLEDGE



Increase of Treatments

- Customers/Pts will take your treatments/surgeries faster, Admissions will increase



Second Opinion

- Pts going for Second Opinions will reduce as this website will answer many doubts



Too Many Questions

- Pts questioning you or your staff will reduce as this will have lot of info



Increase of Walk-in Pts

- Walk in pts will increase as public see your site in Google just like physical address

**Next Revenue
Enhancement Project**

**Web conversion leakages
report (WCLR) Project**

This project will increase patient conversions as we will be studying your website & guide you in writing as to what things are needed to be corrected to attract more conversions



WEBSITE BRAND PROJECTION ERRORS

WEB CONVERSION LEAKAGES + WEB RE-DESIGN (WCLR)

We conduct a detailed analysis of your website and present a comprehensive PowerPoint report showing where your website is losing potential patients—and exactly what needs to be updated to improve conversions

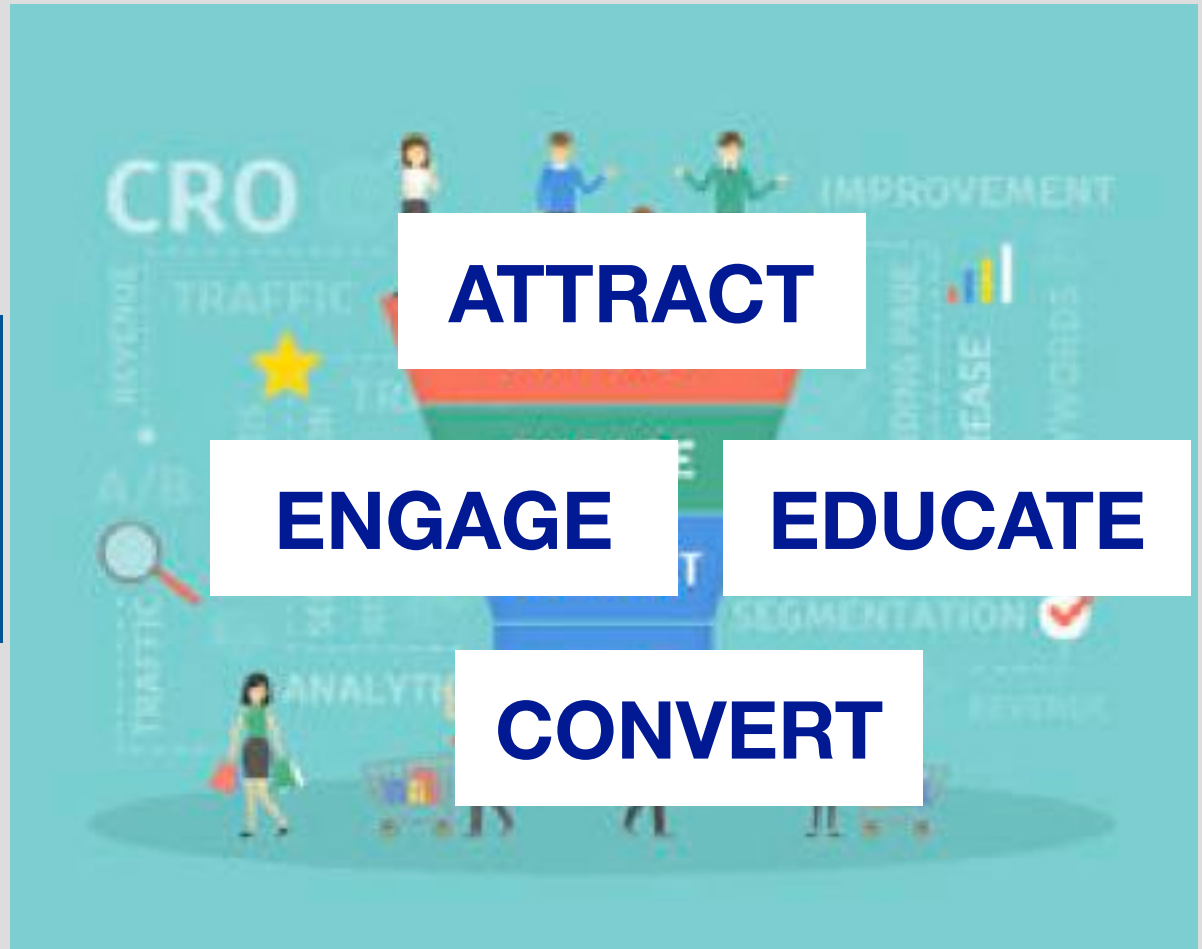
**PURPOSE OF
ANY WEBSITE
IS TO**

ATTRACT

ENGAGE

EDUCATE

CONVERT



Many healthcare websites suffer from common conversion leakages, including:

- Overloaded and confusing content
- Outdated, copycat designs
- Slow page-loading speeds
- Poor Google search visibility
- Low GTmetrix performance scores
- Weak conversion rates and patient engagement

These traditional websites drive visitors/prospective patients away within seconds because they fail to capture attention, build trust, or inspire action. They are information-based—not conversion-based—resulting in lost enquiries and lost patients.

Our Web Conversion Leakages Report includes:

- A complete website conversion audit
- Identification of all conversion leakages
- Redesigned website concepts presented in PowerPoint
- Actionable recommendations for every key page
- Professional guidance for your web designer during implementation

**WEB CONVERSION LEAKAGES
+ WEB RE-DESIGN (WCLR)**





**Next Revenue
Enhancement Project**

**Custom 10 in 1 YouTube
channel (YTT)**

**To increase patient
conversions & branding**



**Custom 10 in 1 YouTube
channel (YTT)**

**We will doing 10 things in this
project**



**YOUTUBE CHANNEL
WITH THUMBNAIL**



01

CONTENT
MANAGEMENT

02

PROFESSIONAL
CHANNEL ART

03

CUSTOM PROFILE
PICTURE

04

ABOUT US
TRAILER, SM
FILM

05

15 VIDEOS WITH
ANIMATIONS &
TITLES

PERVASIVE 10-IN-1



PERVASIVE 10-IN-1



06

CUSTOM
HANDLE

07

3 PLAYLISTS

08

3 PROFESSIONALLY
DESIGNED
THUMBNAILS

09

3 VIDEOS WITH
ANIMATIONS,
TITLES

10

EXCLUSIVE QR
CODE FOR THE
CHANNEL

01

CONTENT
MANAGEMENT

02

PROFESSIONAL
CHANNEL ART

03

CUSTOM PROFILE
PICTURE

04

ABOUT US
TRAILER, SM
FILM

05

15 VIDEOS WITH
ANIMATIONS &
TITLES

PERVASIVE 10-IN-1



06

CUSTOM
HANDLE

07

3 PLAYLISTS

08

3 PROFESSIONALLY
DESIGNED
THUMBNAILS

09

3 VIDEOS WITH
ANIMATIONS,
TITLES

10

EXCLUSIVE QR
CODE FOR THE
CHANNEL

**Next to get corporate
employees to your clinic**

&

**and also to stabilise your clinic's
administration,
we have 'live' project**

**Professional
Corporate
Marketing and
Administration
(PCMA)**



29+ years in market in increasing branding, revenues & stabilising healthcare

**This Project increases referrals,
corporate patients & also branding**

&

**and we also enhance your clinic's
overall patient administration**



29+ years in market in increasing branding, revenues & stabilising healthcare

Why this project was designed?

Patients of traditional clinics rarely refer their friends and family unless they have an extraordinary patient experience.

This is more than a marketing project. While implementing strategic marketing initiatives, we conduct a comprehensive assessment of your practice to identify operational and organisational gaps. We then strengthen your clinic by recruiting and developing a high-performing Practice Manager, training your staff, improving patient experience, and creating systems that generate sustainable patient-to-patient referrals and long-term practice growth.

Why this project was designed?

Patients of traditional clinics rarely refer their friends and family unless they have an extraordinary patient experience.

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This project includes an exclusive one-on-one training session for the doctor on advanced case presentation and patient communication skills, helping improve patient confidence, treatment acceptance, and referrals.

This is 360° Clinic transformation project



PROSSIONAL CORPORATE MARKETING & CLINIC ADMIN (PCMA)

**THIS WILL
INCREASE 360°
BRANDING**



**WE WILL BE DOING 4 SUB
PROJECTS IN THIS MEGA PROJECT**



PRMD PROJECT

+

SOCIAL MEDIA

+

**HOME TO
HOSPITAL
PROJECT**

+

**CLINIC
STABILISATION**



DESIGNED TO
INCREASE TOTAL
BRANDING &
REVENUES FOR
YOUR CLINIC

REVENUES ENHANCING PROJECTS



PROFESSIONAL
CORPORATE
MARKETING & CLINIC
ADMIN (PCMA)



NO BUDGET LIMIT TO
COVER 360° AREA FOR
WHOLE AREA
PENETRATION

HTH= HOSPITAL TO
HOME
SM= SOCIAL MEDIA

What we will be doing in this PCMA Project



29+ years in market in increasing branding, revenues & stabilising healthcare

SWOT ANALYSIS WILL BE DONE

1+1 PROFESSIONAL P.R.O., + TEAM LEADER
CUM CLINIC MANAGER RECRUITMENT &
TRAINING

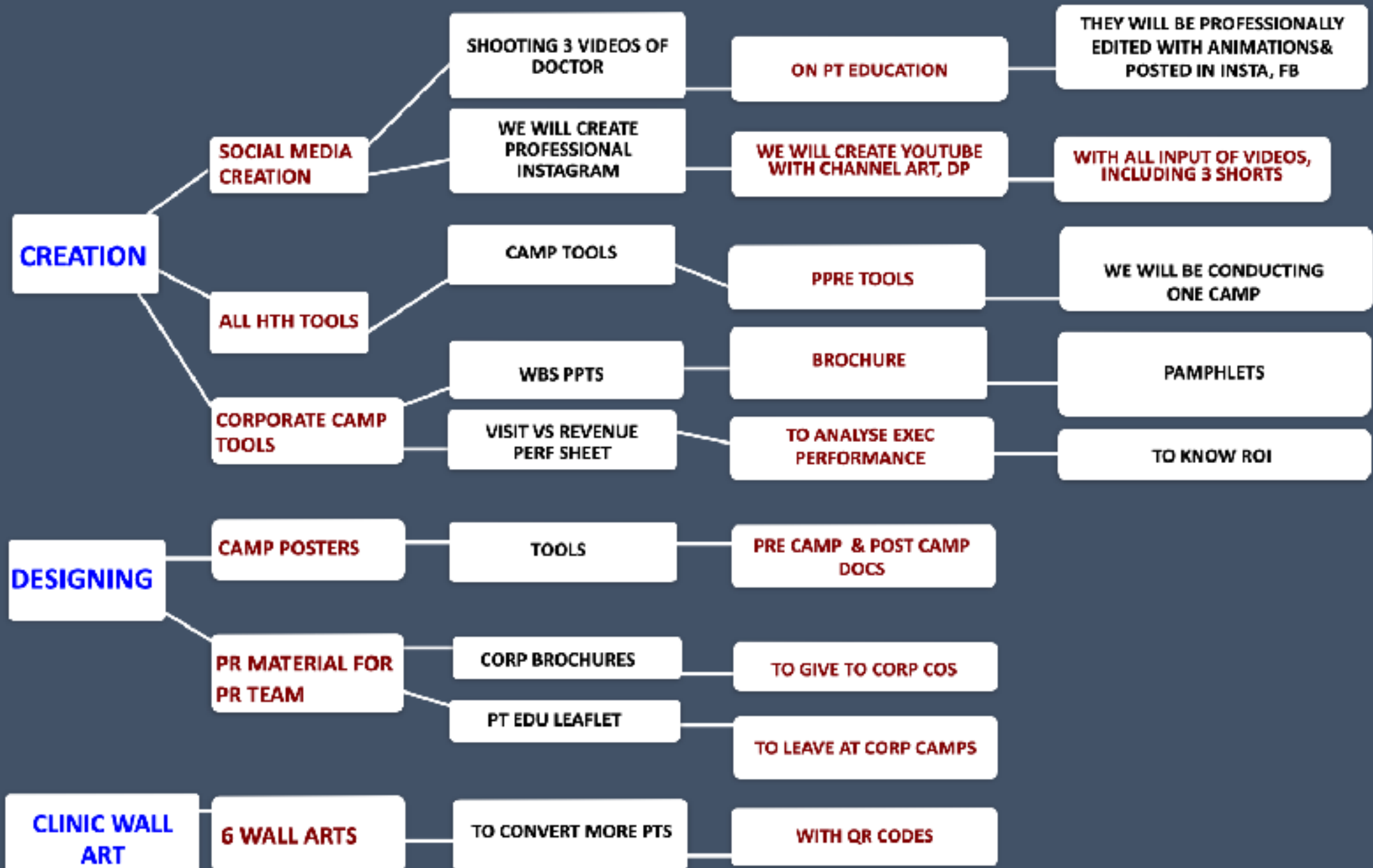
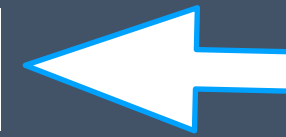
ALL TOOLS INCL SOCIAL MEDIA, CAMPS,
MARKET INDEPTH WORK + BRANDING
ACTIVITIES AT HOMES

FULL TRAINING

PROSSIONAL CORPORATE
MARKETING & CLINIC ADMIN
(PCMA)



DETAILED PRESENTATION WILL BE
GIVEN IN PERSON



DETAILED PRESENTATION WILL BE
GIVEN IN PERSON



WHAT THIS THIS PROJECT WILL DO FOR YOU

BENEFITS



- Full market penetration will be done by this team
- Increase of referral, direct pts & paid pts in bulk
- Clinic becomes robust as we will be training staff and correct errors in reception
- Full staff training will be given as to how to increase branding
- One-O-One session will be taken to the doctor on case presentation skills branding staff management etc.,

WE WORK VERY
HARD TO GIVE
GREAT OUTCOMES
FOR OUR CLIENTS



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Next Project to increase
patient to patient referrals



For this you
need to
'stabilise' your
place



Next Project to increase
patient to patient referrals

For this you
need to 'stabilise'
your place

Many practices unknowingly create an anti-patient and anti-staff culture that drives away affluent patients, discourages referrals, and leads to the loss of high-performing employees.

To attract and retain high-value patients, a clinic must stabilise its operations and redesign its entire organisational atmosphere—creating a culture that delights patients, empowers staff, and inspires referrals.

We have powerful projects to 'stabilise' your clinic



NEXT PROJECTS



**TO STABILISE
YOUR PRACTICE**

CLINICS / DENTISTS / SMALL DIAGNOSTIC CENTERS

**BRAND
STABILISATION**

UP TO 10 STAFF



**BRAND STABILISATION
INITIATION (BSI)**

**CLINIC QR CODED CORPORATE
BROCHURE (CB)**

**ISO 9001:2015
ACCREDITATION WITH
AUDIT (ISO)**

WALL ART (WA)

QR CODE PACKAGE (QRP)

**DIGITAL WALL ART (DWA) -
ABOUT US FILM**

**PT TO PT
REFERRALS**

**FOR THIS YOU
NEED TO
STABILISE
YOUR PLACE**



**STABILISING
BRANDING**

**INCREASING CLINIC
EFFICIENCY**



**BRAND STABILISATION
INITIATION (BSI)**



Your Center is 'a' brand in market among many
(too many)

Just like



But if it has leakages in branding, HMP will not come

Your brand will not take off

WE WORK VERY HARD
TO GIVE GREAT
OUTCOMES FOR OUR
CLIENTS



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BRAND STABILISATION INITIATION (BSI)

LOW BUDGET
PROJECT TO START
WITH

THIS WILL DETECT
PRIMARY ERRORS
INTERNALLY



BSI PROJECT

This will guide you to correct all branding errors



BRAND STABILISATION INITIATION (BSI)

WHAT WE ARE GOING TO

DO FOR YOU

IN BSI PROJECT

▶ **7 PROJECTS IN ONE
PROJECT TO COVER
360° WORKS**

WE WORK VERY HARD
TO GIVE GREAT
OUTCOMES FOR OUR
CLIENTS



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M U M B A I : 113, JAMALI BUILDING, MODI STREET



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**PRIMARY
BRAND
ANALYSIS
(PBA)**

**WEB
CONVERSION
LEAKAGES &
REPORT
(WCLR)**

**YOUTUBE
CHANNEL
WITH
THUMBNAI
(YTT)**

**QR CODE
PACKAGE
(QRP)**

360° WORKS

**PT
BROCHURE
(PB)**

**STAFF
TRAINING
(ST)**

**DIRECTOR
PMS & SWOT
SESSION
(PMS)**

WE WORK VERY HARD
TO GIVE GREAT
OUTCOMES FOR OUR
CLIENTS



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YOUR WEBSITE PITFALLS FULL REPORT



INCREASING CLINIC EFFICIENCY



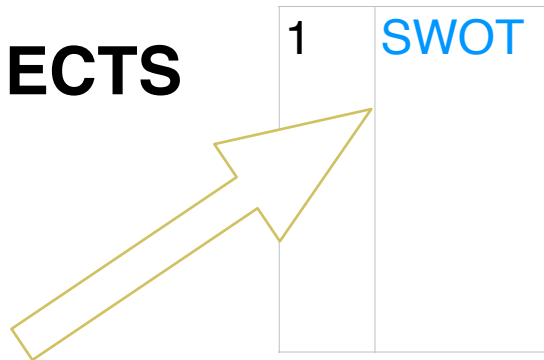
BSI



**7 SUB PROJECTS
WE DO**



SWOT



1	BRAND PROJECTION ERRORS
2	CLINIC PT MANAGEMENT ERRORS
3	STAFF COMMUNICATION ERRORS
4	WEB /SM LEAKAGES
5	F.O.D., ERRORS
6	CASE PRESENTATION ERRORS

NEXT

**INCREASING
CLINIC'S VALUE IN
PUBLIC**

**INCREASING
CLINIC'S VALUE IN
PUBLIC**



**ISO 9001:2015
ACCREDITATION (ISO)**

WITH AUDITING,
COD, QM

ManipalHospitals

LIFE'S ON



ADITYA BIRLA
MEMORIAL HOSPITAL

HOPE • HEAL • HEALTH • HAPPINESS




Apollo
HOSPITALS
TOUCHING LIVES



Patient Care

About TMH

- ▶ The Hospital
- ▶ GM's Message
- ▶ TQM at TMH
 - Quality Objective
 - TQM practices
 - Quality Management System
- ▶ Milestones
- ▶ Reach Us
- ▶ About Tata Steel



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Quality Management System

Tata Main Hospital certified to the ISO 9001:2008 Quality Management Systems

The Tata Main Hospital (TMH), Jamshedpur has been awarded the ISO 9001:2008 Certification by the Indian Registry of Quality Systems (IRQS), Mumbai.



Certificate

Certificate of Registration
This is to certify that
SRI ABHAYA HOSPITALS

WYRA ROAD, KHAMMAM 507001, TELANGANA, INDIA

has been assessed and certified by Quality Veritas Certification Limited (UK) as meeting the requirements of

ISO 9001: 2015
Quality Management System

For the following activities

PROVIDING MULTI SPECIALITY SERVICES

Date of Registration : 25 October 2023
1st Surveillance Due : 24 October 2024
2nd Surveillance Due : 24 October 2025
Certificate Expiry (based on the company maintaining its system to the required standard) : 24 October 2028

Certificate No:- 101251023

To Verify this certificate please visit at www.qvcert.co.uk



James
Authorised Signatory

Quality Veritas Certification Limited

Validity of this certificate is subject to annual surveillance and to demonstrate conformity

with the requirements of the standard. The certificate is valid only if the company maintains its system to the required standard.

Suite 48, 88-90 Hatton Garden, London, EC1N 8PN, UK

Certificate

Certificate of Registration
This is to certify that
KURAPATI CHILDREN HOSPITAL

WYRACAD, HI AMMAM, TELANGANA, INDIA

has been assessed and certified by Quality Veritas Certification Limited (UK) as meeting the requirements of

ISO 9001: 2015
Quality Management System

For the following activities

PAEDIATRIC SPECIALTY HOSPITAL

Date of Registration : 27 September 2023
1st Surveillance Due : 21 September 2024
2nd Surveillance Due : 21 September 2025
Certificate Expiry (based on the company maintaining its system to the required standard) : 21 September 2028

Certificate No:- 105720820

To Verify this certificate please visit at www.qvcert.co.uk



James
Authorised Signatory

Quality Veritas Certification Limited

Validity of this certificate is subject to annual surveillance and to demonstrate conformity

with the requirements of the standard. The certificate is valid only if the company maintains its system to the required standard.

Email: info@qvcert.co.uk Website: www.qvcert.co.uk

Suite 48, 88-90 Hatton Garden, London, EC1N 8PN, UK

Certificate



Certificate of Registration

This is to certify that

VIJAYASRI BLOOD BANK

WYRA ROAD KHAMMAM, TELANGANA, INDIA

has been assessed and certified by Quality Veritas Certification Limited (UK) as meeting the requirements of

ISO 9001: 2015
Quality Management System

For the following activities

**PROVIDING BLOOD BANKING SERVICES AND
SUPPLY OF BLOOD COMPONENTS**

Date of Registration : 25 October 2023
1st Surveillance Due : 24 October 2024
2nd Surveillance Due : 24 October 2025
Certificate Expiry (based on the company maintaining its system to the required standard) : 24 October 2028

Certificate No:- 101251023

To Verify this certificate please visit at www.qvcert.co.uk



James
Authorised Signatory

Quality Veritas Certification Limited

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Suite 48, 88-90 Hatton Garden, London, EC1N 8PN, UK



ADVANTAGES OF GETTING ISO 9001



**VALUE OF
ORGANISATION
INCREASES IN PUBLIC**



**CPB WILL
INCREASE**



**STAFF
MOTIVATION
INCREASES**



**FREE
PROJECTION
GLOBALLY**



**ACCEPTABLE
TO THE PRESS &
MEDIA**



**USEFUL FOR
EMPANELMENT
PROCESS**

WHAT IT CONTAINS

ISO 9001



01

SWOT ANALYSIS

We will probe ISO related pit falls according to ISO rules

02

CONTROL OF DOCUMENTS

Metrics related documents will be created

03

QUALITY MANUAL

ISO principles + SWOT report will be given

04

STAFF TRAINING

Staff will be trained professionally
ISO Principles

05

CLIENT TRAINING

Client will be taken One-O-One session for BRAND LEAKAGES



BRAND STABILISING



INCREASING CONVERSIONS

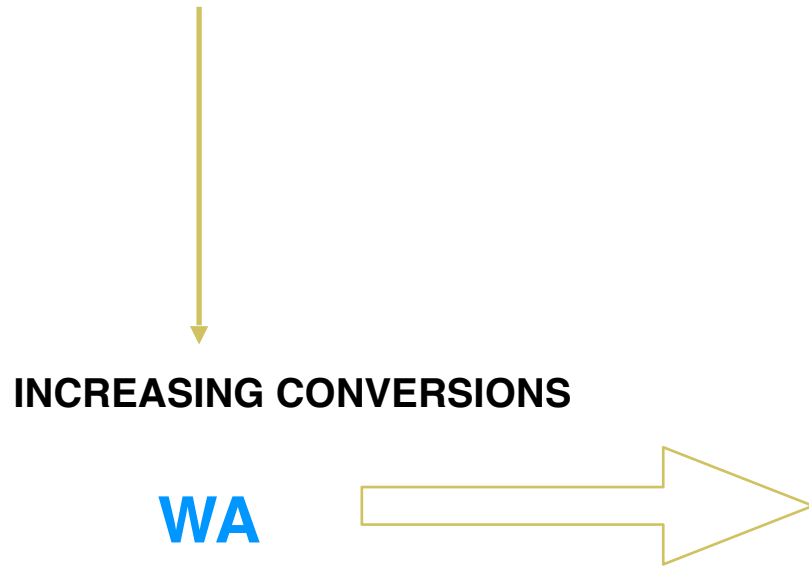
WA

DW

CB

QRP

WALL ART



1	6 WALL ARTS
2	FULL CONVERSION BASED POSTERS
3	QR CODED POSTERS
4	6 HARD COPIES 12/18 SIZE

WALL ART



NEXT PROJECT

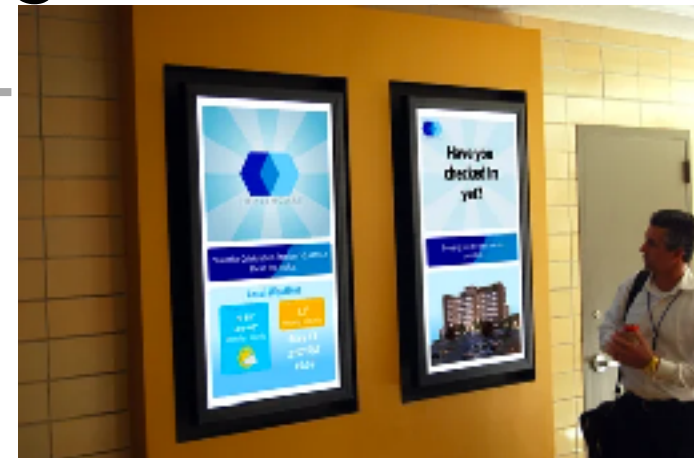
CONVERSION ENHANCEMENT PROJECT

- ☐ DIGITAL WALL ART (DWA)

Trailer film for social media & YouTube, TV at F.O.D.,

WE WILL CREATE PROFESSIONAL VIDEO OF YOUR CENTRE AFTER TAKING INPUT FROM YOU, INTO A PLEASING VIDEO WITH ALL GRAPHICS AND ANIMATIONS, EDUCATING PTS WITH CONVERSION AS MAIN FOCUS

DIGITAL WALL ART (DWA)



I CAN. YOU CAN. WE CAN.



BUTLER ACADEMY

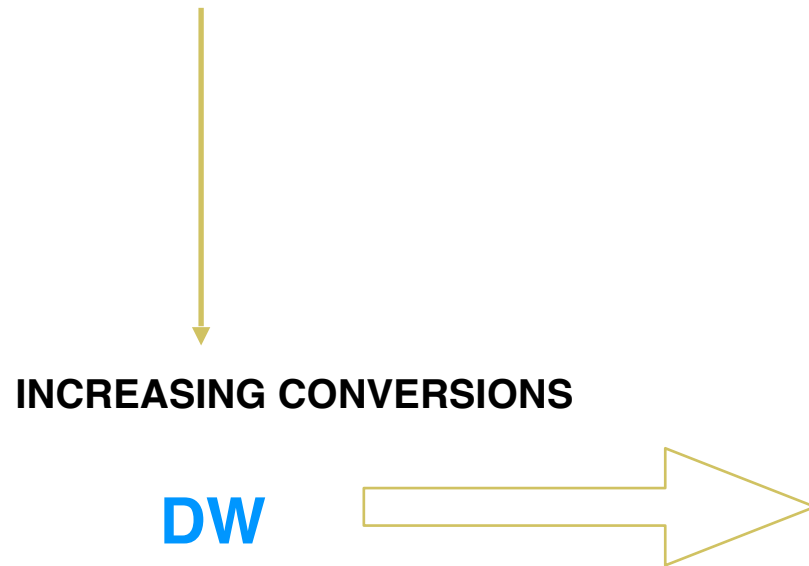
UPCOMING EVENTS

- 27 May Inauguration Ceremony
- 03 Jun Dive In Action - GreenPlex
- 06 Jun Mega Expo 2024
- 10 Jul Science Exhibition | Grade 5-8
- 11 Aug Sports Gala 2023
- 15 Aug Summerfest 2023
- 02 Sep Annual Day 2023

For further assistance and information: www.butleracademy.us | 643-287-2319 TIO | info@butleracademy.us

 **DIGITAL WALL ART (DWA)**

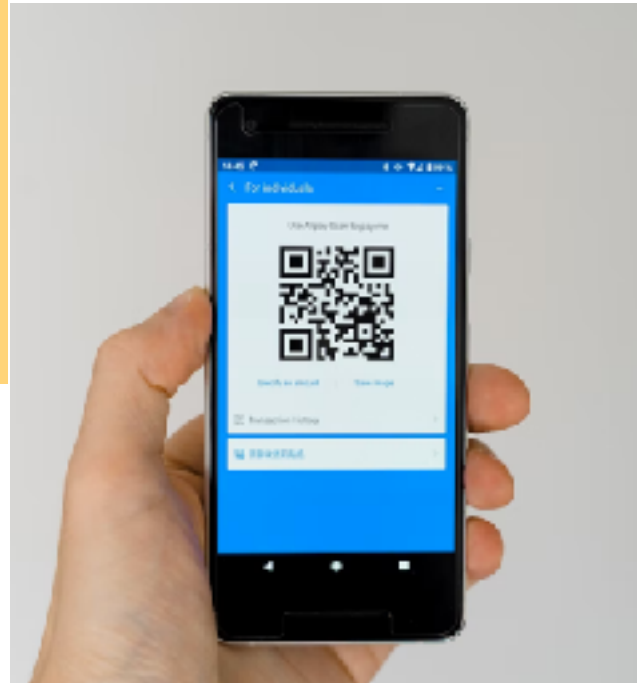
DIGITAL WALL ART



1	ABOUT US PROFESSIONAL FILM SHOOTING
2	ANIMATIONS
3	TITILES
4	CONVERSION BASED TRAILER
5	CAN BE USED IN ALL SOCIAL MEDIA , WEBSITE, YOUTUBE
	USEFUL TO SEND LINKS PROSPECTIVE PTS FOR SURGERIES

QR CODE PACKAGE

IN THESE
MODERN DAYS
PEOPLE DON'T
HAVE TIME



TO TYPE, THEY JUST
SCAN AND GET INFO

4 IN ONE
QR CODE PACK





1

**WEBSITE QR CODE
POSTER 2/2 FT**



2

**LOCATION QR CODE
POSTER 2/2 FT**



4

**DESIGNS
IN ONE**

3



A3 QR CODE POSTER

4



**2 CORPORATE LETTER
HEADS WITH QR CODES**

LIVE PROJECTS

**10-20 MINIMUM
YEARS TO SETTLE
IN PRACTICE**

**3-5 YEARS TO LEAP
TO NEXT LEVEL IN
YOUR PRACTICE**

**With Us You
settle In The
Quickest
Possible
time**

